



### **Helena Producciones**

Loop  
T.V. Program  
2002-03

LOOP is a T.V. program produced by Helena Producciones that is transmitted regionally from the state university in Cali, Colombia. Each program lasts 24 minutes and consists of three sections: first a musical group from the local scene presents one or two songs and is interviewed by the presenters; second an "Art Gallery" where a local artist or collective produces an art work for the T.V. show or T.V. studio and are also interviewed; and third a section where work produced specifically for video is presented including artists' videos, animations, and documentaries.



### **Helena Producciones**

Un Libro De Ultratumba  
(A Book From Beyond The Grave)  
Film  
2001

Un Libro De Ultratumba  
Written and Directed by: Jairo Pinilla Téllez  
Executive Production: Helena Producciones  
Production: Ana Maria Millán and Andrés Sandoval  
Cameras: Leonardo Villegas and Norman Suescun  
Edition and Effects: Andrés Sandoval and Ana María Millán  
Actors: Ana Maria Millán, Mónica Andrade, Ernesto Ordóñez, Lina Rodríguez, Maria Cecilia Sánchez, Andrea Velasco, Lizha Montana, Julio Materón and Paola González.



# TO BE POLITICAL IT HAS TO LOOK NICE

## Opening Reception and Events/Sábado Gigante

Saturday, October 11, 5 -10 pm  
featuring live events

### Programs

Tuesday, October 14, 6:30 pm  
Gallery talk by curator Pablo León de la Barra

Wednesday, October 29, 6:30 pm  
Video screening of work by El Vicio, Helena Producciones, and Miguel Calderón,  
led by Carlos Gutiérrez (co-founder and co-director, Cinema Tropical, NYC)

Saturday, November 1, 3:00 pm  
GCH/Galeria Chilena talk about their work accompanied by a pisco sour bar

*All programs are free and open to the public.*

**apexart**

## **apexart**

291 church street  
new york, ny 10013  
t. 212 431-5270  
f. 212 431-4447  
www.apexart.org  
Tues.-Sat., 11-6 pm

a curatorial project by  
**Pablo León de la Barra**  
with artists and collectives  
from or originally from  
Latin America

October 11 - November 8, 2003

with a satellite at **Art in General**,  
79 Walker Street

This exhibition was supported in part  
by the Experimental Television Center,  
the Andy Warhol Foundation for the  
Visual Arts, La Colección Jumex, the  
Mexican Cultural Institute of New  
York, Consejo Nacional para la  
Cultura y las Artes (CONACULTA),  
Association of Hispanic Arts, Art in  
General, M&M Projects, and with  
public funds from the New York State  
Council on the Arts, a State agency.